

More sustainability in labelling options

Future on focus with new label solutions for jewellery and watches

- Renewable resource
- Recycled raw material
- Recyclable product
- Eco-friendly origin
- Certified sources
- Made in Germany

Labels are part of the packaging sector and, like it, must not ignore the pressing issues surrounding a product's sustainability.

The contribution that a small jeweller's label can make to a positive eco-balance seems negligible. But brands that use sustainability to differentiate themselves from the market and recommend themselves to their target group must also pay attention to the smallest details. Critical consumers, as well as competitors, take a close look, ask questions and examine.

As a label manufacturer, eXtra4 Labelling Systems faces up to the sustainability debate and shows options for the jewellery and watch industry.















Due to the general cost situation,
We can no more keep our prices
We can no more keep our prices
Constant over a longer period of time,
but have to permanently adjust
them to the supply market.
Them to the supply market

Please find up-to-date prices
in our online shop.
in our online shop.

Label Solutions for Jewellery and Watches

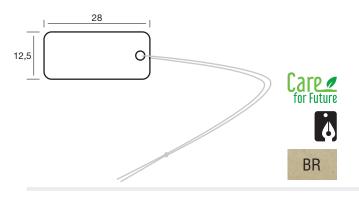
14 1328

The natural brown cardboard is reminiscent of common packaging paper in colour and structure, but has a rougher surface. It is made of 100% PEFC-certified raw material, i.e. the wood used comes from ecologically, economically and socially sustainably managed forests.

A natural cotton thread is mechanically knotted in for fastening. The untreated material in off-white comes from an OEKO-TEX-certified source.

The tag is based on 100% recyclable materials whose origin is traceable sustainable.





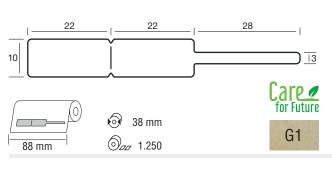


44 1072

A1, A2

The basic material of the self-adhesive label with loop consists of 100% recycled paper. It gives the label its recycled look with brown colouring and irregular structure. A thin foil laminate ensures sufficient tear resistance and printability in the thermal transfer printer – also for barcode and logo printing. It is available with a matt or glossy surface. Reliable adhesive strength is ensured by a permanently adhering acrylate adhesive that is free of solvents.

The eco-friendly label with loop offers a sustainable look and feel and is based on around 30% recycled material – which is significantly more than standard labels with loop can boast.









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Price on request