

Pressemitteilung / Press Release

Engaged in labels for 25 years

Ferdinand Eisele GmbH expresses their gratitude to a deserving employee

Birkenfeld, June 27, 2017. Matthias Jaschke starts on 22 June 1992 as an employee in the production of Ferdinand Eisele GmbH in Birkenfeld. With a lot of technical understanding and skill, but with no experience in this business, he proves himself first as a label printer. Later, his wide interests allow him to change the job inside the company several times. Today, after 25 years of being with the company, Mr Jaschke holds a central position at the interface of technology and sales.

Off the train, into printing

As a trained conductor Matthias Jaschke joins Ferdinand Eisele GmbH a quarter of a century ago. Thanks to a well-founded technical training as a mechanic at Deutsche Bundesbahn the change to the printing industry takes him directly to the machine. However, he stays only three years in the "letter press" production sector. His interest in computers and desktop publishing qualifies him for a change to the printing plate production. There he is responsible for drawing and procuring punching tools, setting and creating of layouts. In doing so, he also develops talent in dealing with customers and suppliers.

Safely to the destination with a flexible timetable

In 1999, Matthias Jaschke changes his domain again: He assumes the field of process planning. He can make use of the built-up know-how ideally when calculating and processing orders. His competence and courteous approach are being appreciated both internally and externally. To substantiate this with an official qualification, Mr Jaschke decides on an in-service training: In a 2-year-course, he graduates as "technical specialist IHK (Chamber of Commerce and Industry)" in 2000.

Successful on two tracks - analogue and digital

Matthias Jaschke combines knowledge of traditional production technology as well as computer technology in one person. That makes the versatile specialist the ideal employee for services in the imprinting department in 1997: Parallel to other tasks, he elaborates the electronic imprinting of customer data in labels via computers and office printers.

What starts 1-colour with matrix printers, laser printers and thermal transfer printers has now morphed to 4-colour digital print and is future-oriented for the label industry. At the moment Mr Jaschke is also responsible for the production of complete 4-colour print jobs with digital printing machines besides his work in process planning.

When talking about labels, the future is set

With his extensive knowledge, Mr Jaschke is a much sought-after contact for clients, colleagues and management. During the 25 years with Ferdinand Eisele he has not only attended the progress of the company, but fostered and promoted it with his very personal commitment. Managing Director Alex Schickel thanked his dedicated staff member for the long years with a monetary recognition.

Everybody at Ferdinand Eisele is looking forward to further working with Matthias Jaschke on the future tasks of identification technology.



Alex Schickel (left), Managing Director of Ferdinand Eisele GmbH, congratulates Matthias Jaschke on his 25th anniversary.